

Career profiles of Master's Programme graduates



Marc Diederich – First degree: B.Sc. in Economy & Geography ... made his career entry at the Südniedersachsen Stiftung as project manager of the „geniusgöttingen“ regional brand. He then moved to the Hanover Chamber of Commerce and Industry (IHK) where

he initially worked as a consultant for the Göttingen office and nowadays works as the Head of the IHK Hildesheim office. His main area of activity is representing the interests of businesses in the Hildesheim and Holzminden Districts. Furthermore, the areas of company start-ups, business support, assurance and succession, as well as the broad field of activity of company education and in-work training are part of his area of responsibility.



Kerstin Jendrek – First degree: Dipl.-Ing. (FH) Engineering in Landscape Architecture ... made her career entry as a manager of the “Lippe-Issel-Lower-Rhein Local Action Group” (LAG) with a focus on LEADER funding and project development. As Managing Director, she

heads the LAG office and, in conjunction with residents, local authorities and regional actors, she works out projects and oversees their implementation from initial application to final statement of accounts.



Jan Faßbender – First degree: B.Sc. Forestry ... is employed in the office of the Black Forest Biosphere Region and responsible for regional development, regional marketing, tourism and economy. His key activities are building up a network of cooperating companies from land use and tourism, and from the industrial and craft sectors. Moreover, he supports the marketing of the “Hinterwälder Cattle”, an endangered cattle breed indigenous to the Southern Black Forest.

Studying at the Faculty of Resource Management

Facts and Figures

At the Faculty of Resource Management in Göttingen, professors, research assistants and lecturers teach around 900 students in a scientifically sound and practice-oriented manner. The result is a study environment that is personal and tailored to students' needs. 25 students are admitted to the Master's programme in the winter semester.

Equipment and Services

Study at the Faculty is facilitated by a friendly atmosphere, the extensive library, generous and modern PC workstations, an on-demand childcare service in-house, as well as intensive and personal attention and counselling provided by the teaching staff. The HAWK-plus Programme and the HAWK Language Centre offer numerous modules to reinforce interdisciplinary and methodical key skills as well as languages.

Studying in Göttingen

Göttingen is an outstanding science location with flair, many leisure activities and set in beautiful, varied countryside. The Studentenwerk Göttingen (Student Welfare Services) offers HAWK students a comprehensive service, such as halls of residence, refectories, cafeterias, various counselling facilities and a cultural office. In addition, a large part of the University of Göttingen infrastructure is available to HAWK students, e.g.: the libraries and the University Sports Centre.



Contact and Information

HAWK

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Information on admission and application matters about the start of studies in Göttingen

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HAWK Faculty of
Resource Management
Göttingen

Master's Programme

**REGIONAL
MANAGEMENT
AND BUSINESS
DEVELOPMENT**

General Description of the Master's Programme

Central Theme and Objectives

The programme is based on the idea of sustainable development in three dimensions at the regional level: economic, societal and environmental. In supranational competition for resources relevant to development (e.g.: among enterprises, private and public service providers, inhabitants, tourists) a variety of skills are required to shape sustainable development, i.e.: one that is economically robust, socially equitable and environmentally sustainable.

The Master's programme qualifies specialists for this challenge. The special feature of the programme is the combination of the subject areas of „Regional Management“ and „Economic Development“. Understanding of territorial development and methodological competence in spatial planning is linked to regional economic analysis and management competence.

Expertise and Skills

The Master's programme provides specialist knowledge, methodological skills and practical proficiency for the planning and implementation of regionally significant projects, as well as the goal and result-oriented design of long-term, regional development processes.

Programme Content and Organization

Equal emphasis is placed on the main subjects of „Regional Management“ and „Business Development“. The scientific and methodological teaching is supplemented by the inclusion of key professional skills in the compulsory curriculum, as well as in the individually-chosen compulsory elective subjects.

The programme is characterised by interdisciplinary, project-oriented teamwork, as well as numerous short one-day and several-day excursions.

In the 4th semester, students undertake an eight-week (minimum) internship after which comes the preparation of the Master's thesis. This study phase is particularly suitable for a stay abroad.

Study Periods and Admission Requirements

The study programme always starts in the winter semester. The application deadline is August 1st. The standard period of study is four semesters.

Admission requirement is a qualifying university degree from among the fields of:

- Economy: e.g.: Economic Sciences (Business Administration/Economics), Business Engineering
- Social Studies: e.g.: Geography, Social and Political Sciences, Communication, Culture, Tourism, Urban and Regional Planning
- Environment: e.g.: Forestry, Agriculture, Arboriculture, Landscaping, Environmental Sciences

Foreign applicants who have neither a German university entrance qualification nor have earned their Bachelor's degree at a German university must certify sufficient knowledge of the German language for admission by means of the following language qualifications: TestDaF Level 4, DSH Level 2, Goethe Certificate C2, DSD Level 2 or telc Deutsch C1 Hochschule. For further information, please contact our team at the international office.

Vocational Orientation

After completing the Master's programme in Regional Management and Business Development and depending on each graduate's first degree course, an individual competence profile is acquired.

Graduates start their professional careers in advisory and coordinating posts, as well as in executive positions, for instance with:

- Local authorities concerned with regional or economic development
- Associations, federations, NGOs, NPOs and charitable organizations with significant regional tasks
- Tourism associations
- Large protected areas with an integrative development approach
- Organizations involved in international development cooperation

Study Plan

Sem.	Modules and Component Courses (Please note that all courses are taught in German.)				Sem.
1.	Module 1 Fundamentals of Regional Management and Economic Development <ul style="list-style-type: none"> ■ Spatial Development and Regional Management ■ Tourism and Regional Development ■ Economic Development and Regional Economics 	Module 2 Legal Framework <ul style="list-style-type: none"> ■ Planning Law ■ EU Law 	Module 3 Communication <ul style="list-style-type: none"> ■ Interdisciplinary Communication ■ Working with Media ■ Facilitation Skills 	Module 4 + 5 Compulsory Elective Subject	1.
2.	Module 6 Project Work <ul style="list-style-type: none"> ■ Project Work ■ Project Management 	Module 7 European Regional Policy <ul style="list-style-type: none"> ■ European Regional Policy ■ European Institutions 	Module 8 Economic Development and Business Support <ul style="list-style-type: none"> ■ Local Economic Development ■ Human Resources Management 	Module 9 Compulsory Elective Subject	2.
3.	Module 10 In-Depth Aspects of Economic Development <ul style="list-style-type: none"> ■ Regional and City Marketing ■ Strategic Economic Development and Business Support 	Module 11 Business Start-Up and Funding Management <ul style="list-style-type: none"> ■ Business Start-Up ■ Funding Management 	Module 12 European Studies <ul style="list-style-type: none"> ■ European Policy ■ European Country Profiles ■ Study Trip 		3.
4.	Module 13 Internship	Module 14 Master Thesis			4.

